



# WIL GIESELER

director, writer, designer, coder

## SUMMARY OF QUALIFICATIONS

- Passion for storytelling and character development
- Strong technical skills
- Passion for designing simple, friendly user interfaces

## EDUCATION

Bachelor of Fine Arts in Film Production  
Chapman University - Dodge College of Film & Media Arts (2008—present)

## TECHNICAL SKILLS

- Final Cut Pro (8+ years)
- Photoshop (8+ years)
- After Effects, Motion
- Mac, iPhone, & iPad app development
- HTML + HTML5 + CSS (8+ years)
- JavaScript + jQuery + Prototype
- Ruby on Rails (4+ years)
- Unity 3D Game Engine
- C#, .NET Framework

## WORK EXPERIENCE

- ▶ Director, *Sincerely Forever* (2012)  
Feature film, Inbetween Films
- ▶ Director, *Big Somewhere* (2011)  
RED 4K digital short, Chapman University
- ▶ 1<sup>st</sup> Assistant Director, *American Cliché* (2010)  
RED 4K digital feature film, Stump Film Company
- ▶ Director, *The Clockmaker* (2010)  
DSLR digital short (Canon 7D), Chapman University
- ▶ Consultant, Blekko Inc. (2009)  
Blekko is a US\$25 million venture-funded search engine startup.
- ▶ Creator and Developer, Coolpoints.net (2007-present)  
Modern, sleek, fun social game. Built with Ruby on Rails.
- ▶ Creator and Developer, Cardstalker.com (2008-present)  
Designed and built modern, simple, and social flashcard web application
- ▶ Freelance Web Design and Development (2002-present)